

2014 New Releases Catalogue

September



CD-ROM ★ DVD ★ VOD



www.learningmall.com ★ inquiry@learningmall.com

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ATHLETIC TRAINING

LONDON 2012: A LOOK BACK AT SPORTS MEDICINE ISSUES OF THE OLYMPICS/PARALYMPICS

London 2012: A Look Back at Sports Medicine Issues of the Olympics/Paralympics provides a compelling overview of several of the sports medicine-related aspects of the 2012 Olympic and Paralympic games. Featuring six engaging speakers,

Among the topics covered:

- Science at the games that floats a journalist's boat (David Epstein)
- "Big bang of bodytypes"
- Injury and illnesses London Olympic games (Margo Mountjoy)
- Illnesses
- The epidemiology of injury and illness at the London 2012 Paralympic games (Stuart Willick)
- Web-ILSS
- Nutrition at the Olympics and Paralympics: challenges and controversies (Louise Burke/Liz Broad)
- Reflections on successes and positive experiences
- Paralympic games – differences in resources and infrastructure to Olympics

Item no. : PD08501933
Format : DVD
Duration : 120 minutes
Copyright : 2013
Price : USD 120.00

SUDDEN CARDIAC DEATH IN ATHLETES: CAN WE MAKE A DIFFERENCE?

Sudden Cardiac Death in Athletes: Can We Make a Difference? presents an overview of several of the underlying factors attendant to this emergency event. The DVD details the tenets of preparticipation screening and explores how the information obtained from this evaluation should apply to return-to-play decisions. The DVD also looks at the issue of whether physicians should perform and have the requisite training to conduct ECG screening in athletes. In addition, the DVD makes the point that the current model of screening athletes is adequate to fulfill the primary objective of screening.

Among the topics covered:

- SCD incidence: understanding the variables
- Tenets of preparticipation screening
- Summit on ECG interpretation in athletes
- Comparing false-positive rates
- Return to play? Athletes with congenital long QT syndrome
- Outcomes of sudden cardiac arrest in U.S. high schools: a prospective study from the national registry for

- AED use in sports
- ECG screening?

Item no. : GV08501934
Format : DVD
Duration : 63 minutes
Copyright : 2013
Price : USD 90.00

BRANDING

BRAND IS MORE THAN A LOGO, A: IT'S A PROMISE FULFILLED

By Stephen Tharrett & Mark Williamson

A Brand Is More Than a Logo : It's a Promise Fulfilled details the need for club operators to establish a unique and compelling brand promise if they want to gain a competitive advantage in the marketplace. The DVD begins with a discussion concerning a club's value proposition and how important it is to have a uniquely differentiated value proposition in the current competitive club landscape. The DVD also explains what it takes to move from a value proposition to a brand promise and what the essential components of brand promise are. The DVD concludes with insights on how club operators can bring their brand promise to life on a daily basis.

Among the topics covered:

- A brand's value proposition
- The importance of a brand's value proposition
- Differentiating your brand
- Establishing a unique value proposition
- The brand promise
- Brand architecture
- How to change your value proposition
- The importance of storytellers
- Tenets of a brand promise

Item no. : AY08501924
Format : DVD
Duration : 35 minutes
Copyright : 2014
Price : USD 90.00

CREATING A DIFFERENTIATED BRAND PROMISE AND VALUE PROPOSITION

By Stephen Tharrett & Mark Williamson

Creating a Differentiated Brand Promise and Value Proposition discusses what a brand promise is and points out how important it is to health/fitness clubs, given the competitive environment in which they exist. The DVD also points out what it takes for clubs to create a powerful brand promise, as well as details how facilities can execute on it. In addition, the DVD explains why the underlying premise of a brand promise is to create a compelling and relevant value proposition.

Among the topics covered:

- A brand is not a thing, it's a promise
- Can your brand promise and value proposition be breached?
- Does your brand promise stand out?
- A promise is the heart of your brand's strategy
- A brand promise defines your integrity
- A brand promise must fulfill the consumer's most relevant and valued needs
- A brand promise must create emotional connections
- A brand promise is built on a value proposition that is unique and compelling
- The promise of creating a compelling and relevant value proposition

Item no. : TF08501925
Format : DVD
Duration : 65 minutes
Copyright : 2014
Price : USD 90.00

BUSINESS STRATEGY

BUSINESS OF CHANGE, THE

With Garth Saloner

- The new mantra of Stanford's Business School—change lives, change organizations, and change the world.
- How do we create jobs and career paths that motivate and harness the skills of today's top graduates?
- What are the secrets of the companies that are disproportionately picking up talent?

Business schools have always been strong on analytical thinking—what is going on in the business environment, what's happening to your competitors, what your strengths and weaknesses are. But solutions to the difficult challenges we face today require developing additional skills, including the mindset and leadership of a change agent. You need skills such as creativity and brainstorming so you can come up with ideas other people haven't had. And since even a great solution goes nowhere without successful implementation, you need to shine in interpersonal dynamics. Change only happens in and through other people.

Dean Saloner describes the soft skills that are really the hard skills: communicating, motivating others, teamwork and conflict resolution. Among all these, self-awareness is key. You cannot be the person who lays out a vision that people will want to follow if you are not self-aware. Since half of all change initiatives are likely to fail, self-awareness allows you to recognize those that are not working so you can quickly and publicly kill them. If you don't, these bad initiatives will sap the energy and drive of everyone in the organization. You owe it to the good ideas—and the success of your organization—not to drain resources away

to what is not working.

Item no. : NR00300377
Format : DVD
Duration : 57 minutes
Price : USD 95.00

CAREERS

WHO WOULD YOU FIRE?

Jason is the owner of Airplay Sports & Espresso, a coffee shop. He has two locations, but is planning on closing both to open in East Heights, the new place to be in the city. Unfortunately, one shop doesn't need two staffs.

Some employees have left voluntarily, but Jason still needs to let one person go. He is going to interview six employees and your students get to decide who should be fired!

Item no. : TD11850149
Format : DVD (Closed Captioned)
Duration : 28 minutes
Copyright : 2014
Price : USD 129.00

COOKING

MIND OF A CHEF, THE: APRIL BLOOMFIELD (SEASON 2)

Chef April Bloomfield owns and operates three restaurants in New York City, and is in the process of opening her first out of New York City spot in San Francisco called Tosca. Over the course of 8 episodes we will watch April wrestle with the demands of opening a restaurant, test menu ideas, obsess over ingredients and techniques, and cook with her mentors and contemporaries.

Item no. : KZ06582479
Format : DVD (Region 1, Color)
Duration : 240 minutes
Copyright : 2013
Price : USD 97.00

MIND OF A CHEF, THE: SEAN BROCK (SEASON 2)

Chef Sean Brock is perhaps the best known spokesperson for both expanding and preserving the integrity of traditional Southern food ways. His cuisine shines the spotlight on the untold varieties of rice, beans and grains which once made America the envy of the world. In short, Sean Brock is on the front line of restoring the South to its former Culinary glory.

Item no. : HD06582480
Format : DVD (Region 1, Color)
Duration : 240 minutes
Copyright : 2013
Price : USD 97.00

EXECUTIVE LEADERSHIP

MANAGING TRUST THROUGH TRANSPARENT LEADERSHIP

With Richard Edelman

- 16 attributes that build trust, starting with: "Run a good operation."
- Why you need to address the macro situation, not just the new product or factory.
- Peer-to-peer influence—why your employees are more trusted than your CEO.

Edelman's annual "Trust Barometer" surveys opinion elites and mass populations across 27 nations, including both developing and developed countries. The latest statistics show a flat-lining trust in business along with more calls for regulation—in spite of steadily dropping confidence in government officials and their ability to get this done.

These trends should be a wake-up call for every business. As Richard Edelman explains, you need to stop worrying about competitors and start worrying about the Public—your biggest barrier to acceptance of new products. This requires listening to customers and communities, adopting the mantra of shared value, explaining "how" and "why" instead of just "what," and showing how you will meet societal expectations of being a force for good in the world.

Item no. : TH02500379
Format : DVD
Duration : 45 minutes
Price : USD 95.00

FOOD HANDLING AND SAFETY

FOOD SAFETY AND HYGIENE

Food safety is an important topic to all students learning how to prepare food. This video covers the most important food safety and hygiene to teach (or remind) students about best practice covering the areas of: cleaning, food storage, avoiding cross contamination, and safe heating and cooling practices.

- Food Safety: Cleaning
- Food Safety: Storage
- Food Safety: Cross Contamination
- Food Safety: Cooking
- Food Safety: Chilling

Please contact us for primary and secondary schools pricing.

Item no. : VD08691998
Format : DVD
Duration : 28 minutes
Audience : Middle Secondary -

Copyright : 2014
Price : AUD 240.00

FOOD PRODUCT DEVELOPMENT

FARM TO FORK: PRIMARY AND SECONDARY PROCESSING

How does food get from the farm to our table? In this program we trace the route cereals, fruits, vegetables and dairy products take to get from the point of origin to the consumer. We also explore why there are often several processing steps in between before it can reach your plate.

- Farm to Fork: Wheat Processing
- Farm to Fork: Fruit Processing
- Farm to Fork: Vegetable Processing
- Farm to Fork: Dairy Processing

Please contact us for primary and secondary schools pricing.

Item no. : TV08691996
Format : DVD
Duration : 22 minutes
Audience : Middle Secondary -
Professional
Copyright : 2014
Price : AUD 240.00

IT APPLICATIONS

NEW TECHNOLOGIES: 3D PRINTING

New Technologies: 3D Printing is an informative look at the emerging manufacturing revolution occurring around this new technology. 3D printing business owner Scott Phillips (The Robots Are Coming) demonstrates how 3D printing works, from product idea to solid prototype. Next we explore the positive and negative impacts 3D printing is having on society, the work force and the environment. Applications of 3D printing today and into the future are examined with Bernard Meade, Innovation and Outreach Officer for ITS Research, University of Melbourne.

Please contact us for primary and secondary schools pricing.

Item no. : PH08691995
Format : DVD
Duration : 27 minutes
Audience : Middle Secondary -
Professional
Copyright : 2014
Price : AUD 240.00

LEADERSHIP/MANAGEMENT

LEADING INNOVATION IN HEALTH TODAY

By Brett Trusko

Innovation is no longer the exclusive domain of special people—individuals who promise the world if their audience simply "transforms their organization." Innovation science is an emerging understanding of the infrastructure and building blocks that are basic and essential to incorporating innovation into an entity's products, services, and organizations. Leading Innovation in Health Today discusses the body of knowledge concerning innovation science and reviews the relatively simple steps that need to be undertaken to achieve true innovation in the healthcare industry.

Among the topics covered:

- What if your innovation efforts could be 100x better?
- Hyper cycle
- The international association of innovation professionals
- Innovation blueprint
- Innovation architecture
- The health lab for innovation, knowledge, and science
- How can we help you?

Item no. : HW08501935
Format : DVD
Duration : 30 minutes
Copyright : 2014
Price : USD 90.00

MENTAL HEALTH

MORAL DECISIONS - THE VALUE OF LIFE

This video resource discusses the moral, ethical and emotional issues of Euthanasia using well known case studies to prompt discussion and debate. Tony Bland (Hillsborough disaster) was left in a permanent vegetative state and his parents wanted him to be allowed to die but this involved stopping feeding him. Diane Petty (a lady with advanced motor neurone disease) wanted her husband to be allowed to help her die without facing criminal prosecution. This informative resource discusses and opens debates on the issues of moral decisions around a right to life.

- A Right to Die?
- End of Life: A Moral Dilemma

Please contact us for primary and secondary schools pricing.

Item no. : ME08691999
Format : DVD
Duration : 14 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2014
Price : AUD 240.00

PREPARATION AND PROCESSING

FARM TO FORK: PRIMARY AND SECONDARY PROCESSING

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- Farm to Fork: Vegetable Processing
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Item no. : TV08691996
Format : DVD
Duration : 22 minutes
Audience : Middle Secondary - Professional
Copyright : 2014
Price : AUD 240.00

PROSTHODONTICS /DENTAL TECHNOLOGY

NATURAL WAXING-UP TECHNIQUE

Edited by: Dieter Schulz

The "occlusal compass" helps its target audience to make statements on and predict natural movements of the mandible (lower jaw) on the horizontal plane. The compass enables its users to obtain an idea of the directional movements (eg, protrusion, laterotrusion, mediotrusion) and to define these movements.

The NAT (natural waxing-up technique) is considered to be one of the most appropriate methods of implementing the occlusal compass, which facilitates the modeling of anatomically correct and functional models of occlusal surfaces of molars.

This DVD includes a presentation of the occlusal compass, the applicable anatomy, nomenclature and "dental coordinate system", the waxing-up of all segments of an upper molar and an entire quadrant following NAT. A step-by-step demonstration is given on how to locate contact points, also showing where spaces must be maintained.

Item no. : NN00530192
Format : DVD-ROM
Copyright : 2014
StdBkNo : 9783868672022
Price : USD 75.00

PUBLIC HEALTH

FOCUSING ON EARLY YEARS

This video resource looks at various aspects of the Early Years Setting from the basics of Health and Safety to areas of employment within this rewarding industry. The topics of Preventing Accidents, Controlling Infections, and Types of Early Years Settings are highlighted as well as Career Pathways and the roles of workers in different Early Years Settings.

- Preventing Accidents in Early Years Settings
- Controlling and Managing Infection in Early Years Settings
- Personal Attributes for Working in Early Years Settings
- Types of Early Years Settings
- Roles and Responsibilities in Early Years Settings
- Pathways into the Early Years Sector

Please contact us for primary and secondary schools pricing.

Item no. : BD08691997
Format : DVD
Duration : 31 minutes
Audience : Middle Secondary - Professional
Copyright : 2014
Price : AUD 240.00

RESTORATIVE DENTISTRY

DENTAL EROSION: CLINICAL AND TECHNICAL ASPECTS OF MINIMALLY INVASIVE REHABILITATION

Bh Tomislav Kresic, Wolfgang Kohlbach, and Udo Plaster

Acid reflux-related dental erosion is a topic of increasing relevance. This DVD-ROM presents an exceptional case report documenting a minimally invasive treatment for a severely eroded dentition owing to acid reflux disease. The film highlights the collaboration among a dentist and two dental technicians as they work together to find a treatment strategy to restore the patient's lost vertical dimension and ensure both excellent function and esthetics. The film highlights the use of novel methods and materials, including the "silicone-in-silicone" method in which mock-ups, a therapeutic splint, and temporary overlays are created from the same multiple-use polymerization mold. The exceptional restorative results validate the innovative techniques.

Item no. : DP00530190
Format : DVD-ROM
Duration : 80 minutes
Copyright : 2013
StdBkNo : 9781850972624

Price : USD 127.00

SALES & MARKETING

CHANGING LANDSCAPE OF MARKETING, THE

With Itamar Simonson

- How consumer choices have become more rational—and more difficult to influence.
- Relative thinking and its diminished impact on purchasing behavior.
- Why the Internet has turned marketing theories upside down.

The explosion of information made available by the Internet has caused a radical shift in consumer purchasing behavior, due largely to a migration from relative to absolute decision making (judging an item on its own merits rather than compared to other products) and the influence of social media (judging on popularity and user reviews). These factors have increasingly undermined the effectiveness of traditional marketing campaigns and marginalized the ability of marketers to influence and predict buyer choices.

Targeting, positioning, and top-of-mind approaches have all lost value. Brands are less effective in influencing perceptions of quality and consumer loyalty is less reliable as a purchase driver. This environment lowers the barrier of entry for lesser-known brands—as long as they have a good product—but also opens the door for established brands to diversify into seemingly unrelated categories. To be successful, you need to reevaluate the role of marketing and question your previous assumptions, track social media chatter and manage your reputation, and capitalize on web-based metrics that give you real-time feedback on what works and what doesn't in today's two-way communications with customers.

Item no. : SE02460378
Format : DVD
Duration : 64 minutes
Price : USD 95.00

SOCIOLOGY, CULTURAL STUDIES AND ETHICAL ISSUES

MORAL DECISIONS - THE VALUE OF LIFE

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parents wanted him to be allowed to die but this involved stopping feeding him. Diane Petty (a lady with advanced motor neurone disease) wanted her husband to be allowed to help her die without facing criminal prosecution. This informative resource discusses and opens debates on the issues of moral decisions around a right to life.

- A Right to Die?
- End of Life: A Moral Dilemma

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Item no. : ME08691999
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Audience : Middle Secondary - Senior Secondary
Copyright : 2014
Price : AUD 240.00

SPORTS MEDICINE

ACL INJURIES IN THE CHILD ATHLETE: WHERE ARE WE?

ACL Injuries in the Child Athlete: Where Are We? provides an overview of the key factors involved in treating knee injuries in child adolescent athletes. In a step-by-step manner, the DVD reviews the process for dealing with an injury—diagnosis, treatment, and rehabilitation. The DVD also discusses the issue of operative vs. nonoperative concerning an ACL injury in a youth athlete and points out the four parameters that should be considered when deciding which approach to adopt. In addition, the DVD reviews the efforts of Dr. Martha Murray regarding biologic ACL repairs.

Among the topics covered:

- The ACL story
- ACL injury: child and adolescent
- Treatment: factors
- Controversies: child ACL
- Decision parameters
- Reconstructions tested
- Long-term outcome?
- The future biologic ACL repair?

Item no. : HK08501926
Format : DVD
Duration : 41 minutes
Copyright : 2013
Price : USD 90.00

ACTIVE LIVES: PRIORITIZING A HEALTHY LIFESTYLE FOR OURSELVES AND OUR PATIENTS

Active Lives: Prioritizing A Healthy Lifestyle for Ourselves and Our Patients offers sessions from a two-day course designed, to provide the knowledge, skills, and tools for healthcare professionals to

effectively and efficiently promote healthy lifestyle changes in their patients. Almost twelve hours of cutting-edge information on a variety of Lifestyle Medicine-related topics are presented on a three-disc DVD set, featuring several of the most respected professionals in their fields, including:

- Greg Cloutier, MPH
- Marcie Dacey, EdD
- Damian Folch, MD
- Jennifer Green, DPT
- Sat-Bir Singh Kalasa, Ph.D.
- Sandra Lawson, MBA
- I-Min Lee, MPH
- Andree M. LeRoy, MD
- Edward M. Phillips, MD
- John Ratey, MD
- Joji Suzuki, MD
- David Systrom, MD
- Cary Wing, Ed.D., FACS

Item no. : GD08501927
Format : DVD
Duration : 691 minutes
Copyright : 2013
Price : USD 120.00

AOSSM EXCHANGE LECTURE: H&P TO MRI - SHOULDER

AOSSM Exchange Lecture: H&P to MRI—Shoulder is a resource that is designed to present primary care sports medicine physicians with a perspective on correlating office findings with MRI findings regarding shoulder problems. The DVD points out the need to coordinate the information obtained from a patient's history and physical examination with the results of relevant radiographic studies to provide physicians with ideas and insights of what to look for concerning what they need to incorporate into their thought processes when managing a specific patient. The DVD also gives an update on exam approaches for common sports injuries involving the shoulder, as well as when imaging should be ordered.

Among the topics covered:

- MRI basics
- My shoulder hurts whenever I try to throw/swim/work out/sleep
- Nonoperative vs. operative RX?
- My shoulder slips out
- My shoulder slips out (Part 2)
- My shoulder hurts when I throw, and sometimes feels like it goes dead at the end of my throw
- Where are we in 2013?

Item no. : LN08501928
Format : DVD
Duration : 46 minutes
Copyright : 2013
Price : USD 90.00

BASEBALL CATCHING IN YOUTH: INJURY PREDICTORS & PREVENTION IN YOUTH

Baseball Catching in Youth: Injury Predictors & Prevention in Youth provides an overview of the key factors involved in injury predictors in youth baseball players who play the position of catcher. The DVD explains the need to focus on catches, as well as outlines the role that the baseball catcher plays in the game. The DVD also details the proper mechanics entailed in the position. In addition, the DVD points out several of possible mechanical aspects of catching that can injure the body. Finally, the DVD offers several intervention mechanisms to counterbalance the pathomechanics of catching.

Among the topics covered:

- Injury epidemic
- Pitcher vs. catcher
- ASMI position statement 2013
- Catching
- Kinematics of catching
- Injury prevention program
- Balance

Item no. : PT08501929
Format : DVD
Duration : 52 minutes
Copyright : 2013
Price : USD 90.00

DEVELOPMENT OF STEM CELL STRATEGIES FOR THE PREVENTION OF AGE-RELATED MUSCLE LOSS

By Marni D. Boppart

Development of Stem Cell Strategies for the Prevention of Age-Related Muscle Loss discusses the latest science in an emerging area of muscle physiology research. Among the topics covered, the DVD discusses satellite and mesenchymal stem cells attendant to sarcopenia. In addition the DVD reviews the results of numerous studies involving stem cell research that examined therapeutic strategies to increase cell proliferation and new fiber synthesis in musculature. Furthermore, the DVD looks at how those factors may contribute to the regeneration of muscle mass and restoration of function, consequently slowing the progression of disability with age.

Among the topics covered:

- Aging and satellite cells
- Systemic factors in young serum rejuvenate aged satellite cells
- Satellite cell
- mMSCs in mouse skeletal muscle are Sca-1CD45
- The majority of Sca-1*CD45 stem cells in skeletal muscle postexercise are pericytes
- mMSCs release paracrine factors in response to mechanical strain
- Development of strategies to combat

- sarcopenia
- Extracellular matrix & mMSC function

Item no. : GR08501930
Format : DVD
Duration : 41 minutes
Copyright : 2013
Price : USD 90.00

HOW TO WIN THE BATTLE AGAINST THE TRIAD?

By Anna Melin, Monica Klungland Torstveit, Marianne Martinsen

How to Win the Battle Against the Triad? Features a panel of Scandinavian researchers who look at the systems upon which low energy availability has an effect and discusses this dysfunction across female populations. The DVD also delineates effective screening strategies for the triad in athletic populations and reviews important psychometric indicators, as well as details an expanded profile of symptoms associated with the complete triad syndrome. In addition, the DVD discusses the prevention of eating disorders and the triad in adolescent, elite athletes. In that regard, the DVD discusses the results of nine research articles and outlines the risk factors that athletes, coaches, and parents need to understand for early recognition of eating disorders and the triad.

Among the topics covered:

- Energy availability in female athletes, impact on energy metabolism, reproductive, cardiovascular, and bone health (Anna Melin)
- Low energy availability
- Do we have effective screening strategies in athletic populations (Monica Klungland Torstveit)
- Screening instruments Psychometric assessments of disordered eating and the triad
- When can we screen?
- How to prevent eating disorders and the triad in the x-generation (Marianne Martinsen)
- Is it possible to prevent ED and symptoms associated with ED among adolescent elite athletes?

Item no. : PK08501931
Format : DVD
Duration : 52 minutes
Copyright : 2013
Price : USD 90.00

JOINT EXAM & INJECTIONS WITH AN INTRODUCTION TO ULTRASOUND

By Francis G. O'Connor

Joint Exam & Injections with an Introduction to Ultrasound features a 3-disk DVD set that presents a visual overview of the material covered during the two-day National Procedure Institute's Orthopedic I course with an introduction to

ultrasound. This course provides a detailed overview of musculoskeletal essentials. The DVD also reviews and demonstrates the physical examination techniques attendant to all major joints. In addition, the benefits of joint aspiration and orthopedic injection are addressed, to include step-by-step demonstrations of joint injections with ultrasound guidance.

Item no. : YS08501932
Format : 3 DVDs
Duration : 508 minutes
Copyright : 2014
Price : USD 180.00

LONDON 2012: A LOOK BACK AT SPORTS MEDICINE ISSUES OF THE OLYMPICS/PARALYMPICS

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- Illnesses
- The epidemiology of injury and illness at the London 2012 Paralympic games (Stuart Willick)
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- How can we help you?

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STRATEGY & CHANGE

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The explosion of information made available by the Internet has caused a radical shift in consumer purchasing behavior, due largely to a migration from relative to absolute decision making (judging an item on its own merits rather than compared to other products) and the influence of social media (judging on popularity and user reviews). These factors have increasingly undermined the effectiveness of traditional marketing campaigns and marginalized the ability of marketers to influence and predict buyer choices.

Targeting, positioning, and top-of-mind

approaches have all lost value. Brands are less effective in influencing perceptions of quality and consumer loyalty is less reliable as a purchase driver. This environment lowers the barrier of entry for lesser-known brands—as long as they have a good product—but also opens the door for established brands to diversify into seemingly unrelated categories. To be successful, you need to reevaluate the role of marketing and question your previous assumptions, track social media chatter and manage your reputation, and capitalize on web-based metrics that give you real-time feedback on what works and what doesn't in today's two-way communications with customers.

Item no. : SE02460378
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STUDIES OF RELIGION

RELIGION IN CONTEMPORARY SOCIETY

This informative video resource discusses what religion means in today's society and looks at some of the new religious movements that have evolved. We discuss if contemporary society is moving away from the traditional and historical view of religion or if religion and spirituality is merely changing and taking on new forms. This video resource is produced to prompt discussion and debate and comes with worksheets containing questions and activities for the students.

- What is Religion?
- Secularisation?
- New Religious Movements

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Item no. : HH08692000
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TECHNOLOGY

LEADING INNOVATION IN HEALTH TODAY

By Brett Trusko

Innovation is no longer the exclusive domain of special people—individuals who promise the world if their audience simply "transforms their organization." Innovation science is an emerging understanding of the infrastructure and building blocks that are basic and essential to incorporating innovation into an entity's products, services, and organizations. Leading Innovation in Health Today discusses the

body of knowledge concerning innovation science and reviews the relatively simple steps that need to be undertaken to achieve true innovation in the healthcare industry.

Among the topics covered:

- What if your innovation efforts could be 100x better?
- Hyper cycle
- The international association of innovation professionals
- Innovation blueprint
- Innovation architecture
- The health lab for innovation, knowledge, and science
- How can we help you?

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This fantastic series takes a practical and up-to-date look at Workplace Health and Safety in the trades area. Featuring interviews with experts in each field, on-site demonstrations and full teacher support notes, this is a must-have series for trades trainers today.

1. Face-to face verbal communication (4 - 5 mins)
2. Face-to-face non-verbal communication (4 - 5 mins)
3. Using the phone (4 - 5 mins)
4. Communication with CALD workers (4 - 5 mins)

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